

SPECIAL MEETING AGENDA

1. CALL TO ORDER

Roll Call

- 2. APPROVAL OF AGENDA
- 3. PUBLIC COMMENT
- 4. AUDITORS TO PRESENT ANNUAL AUDIT
- 5. RRRASOC: CURBSIDE CLOTHING RECYCLING

A. Consideration of Proposed Curbside Clothing Recycling Pilot

- 6. CITY COUNCIL APPOINTMENT TO GRAND RIVER CORRIDOR IMPROVEMENT AUTHORITY
- 7. DISCUSS DATE FOR BOARD AND COMMISSION INTERVIEWS -MONDAY, NOVEMBER 30
- 8. OTHER BUSINESS
- 9. COUNCIL COMMENT
- **10. ADJOURNMENT**

Motion To Adjourn

Farmington City Council Staff Report

Council Meeting Date: November 16, 2015 Reference Number (ID # 2065)

Submitted by: David Murphy, City Manager

Description: Proposed Curbside Clothing Recycling Pilot

Requested Action:

Approve RRRASOC to deploy a program for the curbside collection and recycling of clothing in the City of Farmington.

Background:

RRRASOC has established a program for the curbside collection, reuse, and recycling of used clothing and household goods through an agreement with Simple Recycling. The program is currently operating successfully in South Lyon, Wixom, and Walled Lake, as well as a number of other communities in Michigan and the U.S.

Simple Recycling provides a unique, turnkey operation for the collection of the material on the same day as the regular collection of trash, recycling, and yard waste. There are no costs to the cities or RRRASOC, and Simple Recycling pays RRRASOC \$.01 per pound.

The program seeks to harvest material that is currently NOT being donated to charitable organizations. To date, RRRASOC has received no complaints from charitable organizations that rely on the donation of used clothing and household goods. RRRASOC also continues to promote and encourage charitable giving as an alternative to discarding reusable items in the trash.

Agenda Review

Review: David M. Murphy Pending City Manager Pending City Council Pending 11/16/2015 6:00 PM



<u>R·R·R·A·S·O·c</u>

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To:	David Murphy, City Manager, Farmington
From:	Mike Csapo, General Manager, RRRASOC
Date:	November 12, 2015

Re: Proposed Curbside Clothing Recycling Pilot

Action Requested

Grant permission for RRRASOC to deploy a program for the curbside collection and recycling of clothing in the City of Farmington.

Overview

As you are aware, RRRASOC has established a program for the curbside collection, reuse, and recycling of used clothing and household goods through an agreement with Simple Recycling. The program is currently operating successfully in South Lyon, Wixom, and Walled Lake, as well as a number of other communities in Michigan and the U.S.

Simple Recycling provides a unique, turnkey operation for the collection of the material on the same day as the regular collection of trash, recycling, and yard waste. There are no costs to the cities or RRRASOC, and Simple Recycling pays RRRASOC \$.01 per pound.

The program seeks to harvest material that is currently NOT being donated to charitable organizations. To date, RRRASOC has received no complaints from charitable organizations that rely on the donation of used clothing and household goods. RRRASOC also continues to promote and encourage charitable giving as an alternative to discarding reusable items in the trash.

Since the inception of the program, more than 120,400 pounds of used clothing and household goods have been collected in the RRRASOC communities and delivered back into the value chain.

Packet Pg. 4

The program has been reviewed and endorsed by the RRRASOC Board of Directors.

Key Features

- According to EPA, U.S. households discard approximately 70 pounds of used clothing every year. Only about 15% of that material is currently donated for reuse. The clothing collection targets the remaining 85% that currently ends up in landfills. The program will encourage residents to continue to donate used clothing to the charity of their choice.
- Simple Recycling will be responsible for program promotion and distribute • specially marked bags to each household, into which residents can place their used clothing. The bags can be placed at the curb on regular trash day for collection by Simple Recycling, who will then leave new bags for the homeowner. The City's regular solid waste contractor, Waste Management, is aware of and supports integrating the collection with the regular collection schedule. particularly since it will reduce the amount of trash they have to deliver to the landfill.
- There will be no costs to RRRASOC or the City of Farmington. Simple Recycling handles all calls and questions concerning the program through direct number provided by Simple Recycling.
- The collected material will enter into the already established supply chain managed by Simple Recycling and its downstream partners. Much of the material will enter into the thrift store network in southeast Michigan for resale. Material not suitable for domestic resale will either be diverted to overseas resale markets or recycled in the textile recycling market.

Representatives from RRRASOC and Simple Recycling will be available to answer any questions you or the City Council may have and provide additional material concerning the program.

Please let me know if you have any questions or comments.