



8:00AM Wednesday, April 3, 2024
City Hall Conference Room
23600 Liberty Street
Farmington, MI 48335

MINUTES

Called to order at 8:02am by Todd Craft.

1. Roll Call

Present: James McLaughlan, Sean Murphy, Todd Craft, Johnna Balk, Linda Deskins, Donovan Singleton, Tom Pascaris, Claire Perko (8:08)

Others Present: Kate Knight, Jess Westendorf

Absent: Shawn Kavanagh

2. Approval of Consent Agenda

a. **Minutes: March 6, 2024 Regular Meeting**

b. **Minutes: Feb 29, 2024 DDA Design Committee**

Motion by Balk, seconded by Deskins to approve the consent agenda. Motion passes unanimously.

3. Approval of Regular Agenda

Motion by McLaughlin, seconded by Deskins to approve the regular agenda. Motion passes unanimously.

4. Public Comment

Opened and closed at 8:03am by Todd Craft.

5. Executive Director Report

We received our approval from MEDC for Masons Corner Patronicity Campaign. Qualified for \$75K match. Print materials are in!

Two successful merchant meetings led by Jenny Paillon, Lindsay Kennedy, Shawn Kavanagh. Submitted our numbers from Oakland County's Placemaking Grant program for allocation of 40% reimbursement.

Thank you for attending Main Street Oakland County summit- a great chance to advocate with our commissioners.

Kate spoke at the Interface Retail Conference last week in Birmingham - discussed the energy and opportunity for developers in our Downtown.

Coming up – Redevelopment Ready Communities has asked for us to present on our experience with the program- using Castle Dental Lab.

6. Draft DDA Budget FY 2024-2025

Discussion of draft budget with two major grant-driven capital projects with Masons Corner and Art Promenade. Discussion of growing TIF with projects closing in the next couple years.

7. Art on the Grand Agreement with Farmington Hills Special Services

MOTION by McLaughlan, SECONDED by Pascaris, to approve the renewal of the Art on the Grand Contract between the DDA and Farmington Hills Special Services for 2024-2026. Motion passes unanimously.

8. Consideration to Authorize DDA Staff to Administer Construction Process Flexible Bidding Options for Masons Corner/Masonic Plaza

MOTION by Singleton, SECONDED by Pascaris, RESOLVED, that the Board authorizes DDA staff to administer contracts in partial process, with costs pre-bid based on current best unit pricing from adjacent, but separate streetscape general and sub-contractors, to maximize timing and cost efficiencies for the project because the standard bidding process would be impractical under the circumstances because it would likely escalate the costs of the overall project and further delay the project and impact surrounding businesses. Motion passes unanimously via roll call.

Ayes: McLaughlan, Singleton, Craft, Balk, Pascaris, Deskins, Perko.

Nays: 0

Absent: Kavanagh

9. Committee Updates:

a. Promotions Committee

We've had two great merchant led meetings. Shared updates with the board for new upcoming summer programming: Dinan Park concert series & Farmington Fit series which is moving forward with several downtown businesses on board.

b. Organization Committee Nothing to report

c. Business Development Committee Met with parking committee and discussed time parking for West Lot. We recommend 3-hour parking to coincide with rest of Downtown. 30-minute parking was preferred, but is unenforceable.

d. Design Committee New lighting fixtures for Riley Park with uplighting and glow as priority. Discussed archway for entrance to Riley Park East and West side. Replacing temporary arches with permanent solution including changeable signage. New signage discussion on grand river with the possibility of a giant toothbrush.

e. Public Art Committee Art project with the DIA for outstanding mural- collab with design and art committee at the pavilion.

10. Other Business

Heading to Birmingham, AL for Main Street Now Conference in May.

Executive Committee met last week and assigned work plan item leads.

11. Board Comment

Craft: Excited to have Sean back on the team. Check out the Dates of Interest listed in the packet.

Knight: Attending Inclusive Horizons on April 12th at Lathrup Village City Hall.

12. Adjournment

Motion to adjourn by Singleton, second by Pascaris. Motion passes unanimously.

Dates of Interest:

April 8, Launch Masons Corner Patronicity Crowdfunding Campaign

April 12, Empowering Small Businesses and Local Government

Through Purposeful Inclusion Managers Workshop

April 18, 2024 Ladies Night Out, Spring Edition, 5:00pm-9:00pm

April 31, CEDAM State Conference Downtown Presentation with MML and MEDC RRC, Thomsonville, MI

May 1, 2024 DDA Regular Board Meeting, 8:00am

May 6-9, Main Street Now, National Conference in Birmingham, AL