



FARMINGTON DOWNTOWN DEVELOPMENT AUTHORITY
MINUTES

Monday, June 25, 2012
Conference Room A – Farmington City Hall

The meeting was called to order at 6:30 p.m. by President Rock.

ROLL CALL

PRESENT: Buck, Cornwell, Frost, Higgins, Rock, Wasen

ABSENT: Andrade, Greer, Schneeman

OTHERS PRESENT: Janet Bloom, Event Planner
Mary Burck, Inside|Out Project Coordinator
Vincent Pastue, City Manager

CONSENT AGENDA ITEMS

MOTION by Wasen, SUPPORTED by Buck

RESOLVED, that the board approves the regular minutes of May 29, 2012, and accepts and files the May Financial Report and the May Invoice Distribution, as presented. MOTION CARRIED, ALL AYES.

INSIDE:OUT AND FINE ART FRIDAY NIGHT WRAP-UP

Mary Burck described the Fine Art Friday Night activities associated with the DIA's Inside|Out project, from April through June. Activities included a restaurant night, children's art crawl and adult art crawl with plein air painters.

Mayor Buck complimented the creativity of this effort. The board would support participation in a public art project again.

Andrade entered the meeting.

EVENTS UPDATE

Janet Bloom provided an update the board regarding events. This is the peak part of the event season. The Farmers Market has been going well. The new lawn in Riley Park allowed for a limited-time expansion. Booth space occupancy has been strong.

The initial concerts of Rhythmz in Riley Park have been well-attended. Some of the marketing has been co-opted with Family Fun in Riley Park, which is implemented by the Library.

Art on the Grand was a fabulous art show. Strong winds were a challenge. Artists consistently provided positive feedback, as did the vendors in the children's art zone. The DDA sustained losses on this event. A recommendation for 2013 would be to eliminate the wine tent activity, along with some of the on-site entertainment. Additionally, the City of Farmington Hills has agreed to contribute to marketing costs and to cover the barricading signage in the forthcoming contract.

The 2013 calendar will be proposed to the board at an earlier time, possibly at July's meeting to accelerate the sponsorship sales cycle.

Founders Festival plans are progressing. The major change is the relocation of the beer tent into the parking lot at the Downtown Farmington Center. The GoPlayground will move into Riley Park and surrounding surface areas. Sponsorships have taken a hit this year, as Meijer reduced its level due to its support of the Detroit Grand Prix in lieu of other opportunities. Community service groups will be serving at Walkers Tavern in exchange for a stipend. The parade will have a winter wonderland theme. A portion of the proceeds from the cover charge will cover holiday decorations.

REQUEST TO ESTABLISH BUDGETS FOR PROPERTY TOUR AND DEVELOPER WORKSHOP

A discussion was held concerning the opportunity to reach out to the developer community and to prospective occupants, two different audiences, through planned activities.

MOTION by Frost, SUPPORTED by Wasen,
RESOLVED, that the board allocates \$5,000.00 of funds for fiscal year 2012-2013, Business Development, account #248-759.00-880.015, for the purpose of implementing a Downtown Farmington property tour, and an additional \$2,000.00 of funds for the purpose of implementing a developer workshop, in conjunction with the City of Farmington, with the expectation that more information about the proposed activities is supplied to the Economic Restructuring Committee through a work plan.

MOTION CARRIED, ALL AYES.

WORK PLAN UPDATES

Pastue gave a guest work plan update in Director Knowles absence. We still are working with Manifold Ventures to assist them in accomplishing a property purchase and engaging in conversations regarding issues expressed by KIMCO. We are conducting due diligence with the Dimitri property and expect a closing with that outlined in the purchase agreement.

Higgins departed the meeting.

CLOSED SESSION – PROPERTY ACQUISITION

MOTION by Cornwell, SUPPORTED by Frost
RESOLVED, that the board enter into a closed session to discuss property acquisition.
AYES: Buck, Cornwell, Frost, Rock, Wasen
NAYS: None
MOTION CARRIED.

MOTION by Frost, SUPPORTED by Cornwell
RESOLVED, that the board resumes open session.

MOTION CARRIED, ALL AYES.

Pastue departed the meeting.

MOTION by Buck, SUPPORTED by Andrade

RESOLVED, that the board authorizes the release of the North Lot Master Plan and the south parking lot Master Plan, which include Grove Street, the Downtown Farmington Center and Farmington Road for the purposed of dialogue with interested parties.

MOTION CARRIED, All Ayes.

Andrade reported that the Organization Committee received a training session on how to take better advantage of utilities on the Farmington Patch. At the next Organization Committee meeting, volunteer Pat Shelton and Annette Knowles will present information about potential fundraising opportunities based on a workshop they attended.

Under the Economic Restructuring Committee report, Frost mentioned that the Committee is starting to delve into the recruitment side of the 3 R's.

ADJOURNMENT

MOTION by Buck, SUPPORTED by Andrade

RESOLVED, that the meeting be adjourned.

MOTION CARRIED, ALL AYES.

The meeting was adjourned at 7:30pm.

The next regular meeting will be on Monday, July 23, 2012, at 6:00 p.m.

Respectively submitted,

Dan Higgins,
Secretary