



FARMINGTON DOWNTOWN DEVELOPMENT AUTHORITY
MINUTES
Monday, April 26, 2010

The meeting was called to order at 6:00 p.m. by President Rock.

ROLL CALL

PRESENT: Buck, Cornwell, Cowley, Frost, Higgins, Jakacki, Kuiken, Rock,
Schneemann

ABSENT: Gajewski

OTHERS PRESENT: Executive Director Annette Knowles
Administrative Assistant Debbie Nogle
Events Planner Janet Bloom

CONSENT AGENDA ITEMS:

MOTION by Cowley, SUPPORTED by Buck to approve the regular minutes of March 22, 2010, and to accept and file the March Bill Review Report and Financial Statements as presented. MOTION CARRIED, ALL AYES.

Member Gajewski entered the meeting.

PRESENTATION – PROPOSED FRIENDS OF THE MARKET

Walt Gajewski presented the concept a committee called Friends of the Market. Friends of the Market responsibilities would be to assist in recruiting new vendors, publish newsletters, support market events and activities, staff information booths, conduct surveys and raise funds.

EVENTS UPDATE

Janet Bloom outlined the 2010 calendar of events. She discussed the Farmers Market, May through November; Art on the Grand, June 5-6 with a June 4 pre-glow; Rhythms in Riley Park, June 11–August 27; Founders Festival, July 15-17; Harvest Moon Celebration, September 23-25; and Holly Days, December 4-5.

LIQUOR LICENSE APPLICATIONS FOR ART ON THE GRAND & FOUNDERS FESTIVAL

MOTION by Cowley, SUPPORTED by Higgins that the organization, through its duly authorized officers, make application to the MLCC for a special license for the sale of beer and wine, for consumption on the premises to be in effect on the following days: June 4 – 6, 2010, at the following location and address:

Location Name: Walter E. Sundquist Farmington Pavilion
Address: 33113 Grand River Avenue
This location is in the City of Farmington, County of Oakland
Outdoor Location: Yes
Type of Event: Street Fair Beverage Tent

MOTION CARRIED, ALL AYES.

MOTION by Cowley, SUPPORTED by Higgins that the organization, through its duly authorized officers, make application to the MLCC for a special license for the sale of beer and wine, for consumption on the premises to be in effect on July 15 – 17, 2010, at the following location and address:

Location Name: Walter E. Sundquist Farmington Pavilion

Address: 33113 Grand River Avenue

This location is in the City of Farmington, County of Oakland

Outdoor Location: Yes

Type of Event: Festival Beverage Tent

MOTION CARRIED, ALL AYES.

ORGANIZATION COMMITTEE CHAIRMANSHIP.

MOTION by Higgins, SUPPORTED by Jakacki, to appoint Greg Cowley as the Committee Chair for the Organization Committee. MOTION CARRIED, ALL AYES.

FAÇADE INCENTIVE PROGRAM

MOTION by Cowley, SUPPORTED by Higgins to approve Façade Incentive Application #10-02, received from the Farmington Holding Company, for improvements to the property located at 33317-21 Grand River in an amount not to exceed \$4,000.00, funds to be derived from account 248-000.00-970.000

MOTION CARRIED, ALL AYES, with Schneemann and Cornwell abstaining.

WORKPLAN UPDATE

The soft rollout (stationery, signage, banners) for the branding is underway. The web site redesign will be awarded at the May 24th board meeting. A volunteer pep rally will be on May 18, 2010. The Main Street Messenger spring edition is expected to be completed at the end of May and will include new branding elements.

ADJOURNMENT

MOTION by Cornwell, SUPPORTED by Frost that the meeting be adjourned. MOTION CARRIED, ALL AYES.

The meeting was adjourned at 8:05 p.m.

The next regular meeting will be on Monday, June 28, 2010 at 6:00 p.m.

Respectively submitted,

Annette Knowles