

Special City Council Meeting 6:00 PM, MONDAY, OCTOBER 15, 2012 Conference Room A Farmington City Hall 23600 Liberty St Farmington, MI 48335

FINAL

SPECIAL MEETING MINUTES

A Special meeting of the Farmington City Council was held on October 15, 2012, in Conference Room A, Farmington City Hall, Farmington, MI. Notice of the meeting was posted in compliance with Public Act 267-1976.

The meeting was called to order at 6:00 PM by Mayor Buck.

1. ROLL CALL

Attendee Name	Title	Status	Arrived
J.T. Buck	Mayor	Present	
Greg Cowley	Councilmember	Present	
William Galvin	Mayor Pro Tem	Present	
Kristin Kuiken	Councilmember	Present	
JoAnne McShane	Councilmember	Present	

City Administration Present

City Clerk Halberstadt City Manager Pastue

2. APPROVAL OF AGENDA

RESULT: APPROVED [UNANIMOUS]

MOVER: JoAnne McShane, Councilmember

SECONDER: Kristin Kuiken, Councilmember

AYES: Buck, Cowley, Galvin, Kuiken, McShane

3. FARMINGTON CIVIC THEATER UPDATE

Scott Freeman, Civic Theater Manager, provided a powerpoint presentation on the progress that has been achieved over the last two years at the Civic Theater. He discussed increases in attendance, ticket sales and concession revenues. He further discussed revenues realized from on-screen advertisements and theater rentals.

Freeman discussed improvements that have been made to the theater including: new screen downstairs at a cost of \$9k, upstairs carpeting, and new black drapes for the downstairs. He also discussed new rules implemented for staff and change in procedure concerning concessions.

Freeman noted the new Theater logo and he discussed various media used to promote the Theater.

Discussion followed regarding the success of the Rocky Horror night held at the Theater.

Galvin suggested holding theme events such as "Gone with the Wind" night or showing "Miracle on 34th Street" during Holly Days in December.

Freeman spoke about the difficulty in selecting the right "old" movie. He cited a recent showing of an old movie that was not successful.

Responding to a question from Cowley, Freeman stated business over the Founders Festival weekend was somewhat down, but for Art on the Grand it was down significantly. He stated visibility may be a factor.

Cowley asked about offering the Theater space to a vendor during the events.

Kuiken suggested offering wedding packages that would include other Farmington businesses. She noted that the Theater was designed by the same architect who designed the Fox Theater. She suggested this information could be part of promoting the Theater.

Responding to a question from McShane, Freeman stated there is no advertising brochure for the Theater, but pointed out most people get their information online.

Responding to an additional question from McShane, Freeman stated the Theater does not offer packets of Theater tickets, but does offer gift cards.

McShane asked if there had been any follow-up to the ideas put forth by the Civic Theater Committee.

Freeman stated he used what he thought was beneficial to the Theater at the time the ideas were generated, but will give them a second look.

Kuiken commended Freeman for the great job he has done with the Theater.

4. PUBLIC COMMENT

No public comment was heard.

5. CLOSED SESSION - LABOR NEGOTIATIONS

Motion to enter into closed session to discuss labor negotiations.

RESULT: APPROVED [UNANIMOUS]

MOVER: JoAnne McShane, Councilmember

SECONDER: Kristin Kuiken, Councilmember

AYES: Buck, Cowley, Galvin, Kuiken, McShane

Council entered closed session at 6:45 p.m.

Motion to recess closed meeting until after the regular meeting.

RESULT: APPROVED [UNANIMOUS]

MOVER: William Galvin, Mayor Pro Tem

SECONDER: Kristin Kuiken, Councilmember

AYES: Buck, Cowley, Galvin, Kuiken, McShane

Council recessed the closed session at 7:10 p.m.

Council resumed closed session at 9:55 p.m.

6. ADJOURNMENT

Motion to exit closed session and adjourn the meeting.

RESULT: APPROVED [UNANIMOUS]

MOVER: JoAnne McShane, Councilmember

SECONDER: Kristin Kuiken, Councilmember

AYES: Buck, Cowley, Galvin, Kuiken, McShane

The meeting adjourned at 10:25 p.m.

J. T. (Tom) Buck, Mayor
Susan K. Halberstadt, City Clerk
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Approval Date: