



6:00 p.m. Wednesday, July 1, 2020  
Virtual Zoom Conference Room  
Meeting ID: 868 0997 6659  
Password: 514864  
23600 Liberty Street  
Farmington, MI 48335

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## MINUTES

Called to order at 6:03pm by Todd Craft.

### 1. Roll Call

Present: Sara Bowman, Kathy Griswold, Sean Murphy, Todd Craft, Micki Skrzycki, Tom Buck, Chris Halas, Rachel Gallagher(6:20)  
Others Present: Kate Knight, Jessica Westendorf  
Absent: Tom Pascaris

### 2. Approval of Items on Consent Agenda

- a. Financial Report
- b. Minutes: June 3, 2020 DDA Regular Meeting
- c. Minutes: June 17, 2020 DDA Special Meeting
- d. Minutes: January 29, 2020 DDA Public Art Committee
- e. Minutes: May 20, 2020 DDA Design Committee
- f. Minutes: May 28, 2020 DDA Promotions Committee

Motion to approve the consent agenda by Buck, seconded by Skrzycki. Motion passes unanimously.

### 3. Approval of Regular Agenda

Motion to approve the regular agenda by Murphy, seconded by Griswold. Motion passes unanimously.

### 4. Public Comment

Opened and closed by Craft at 6:05pm

### 5. Financial Snapshot

Overview by Knight.

Discussion of Harvest Moon forecasting for 2020- anticipating significantly less profit if we move forward with HM2020.

### 6. Executive Director Update

Brownfield Meeting- Interlocal agreement that was approved by DDA at the last meeting was approved at the Brownfield Meeting.

Metromode agreement has been put into action- nice to see high engagement.

Expanded Patios- Planters were planted this weekend by DDA staff and volunteers. We are close to everyone being open!

Patronicity Campaign- At 85% of goal. Planning to communicate with merchants next week how to get money.

Harvest Moon- Figuring out details to execute with a social distancing. Skrzycki volunteered to join the team.

## **7. Committee Updates:**

### **a. Design Committee**

Update by Knight: New paint job on the pavilion looks great and beautiful umbrellas have been installed. Umbrellas and high tops will be used during the Farmer's Market on Market Street.

### **b. Public Art Committee**

Update by Knight: Meeting scheduled for next week via Zoom. GMAR grant for Sunflour Bakehaus is moving forward with Mary Lou Stropoli (local artist and educator) to do a mural. Botanical mural coming on the Vines building. Zoning Board of appeals will be reviewing at the beginning of August. Timelapse cameras will be installed.

City of Novi is allowing us to keep the David Barr sculptures with a nominal donation to the Artist in Residence program. Committee will discuss at the next meeting.

### **c. Promotions Committee**

Update by Halas: We had a great Metromode meeting. New project editor Mike Galbraith. Exceptional reach expanding through MI, OH, and IN, and inter-regional tourism from other Michigan cities. Overview of Farmington Civic Theater piece- Typically Farmington history articles perform well and there could be an appetite for a story featuring everything the FCT has weathered over the years. Story idea of patio updates could be coming soon. Continue to look for opportunities to tell our story of what brings people downtown and build our arsenal of Farmington content.

### **d. Business Development Committee**

No updates

## **8. Kathy Griswold Resignation**

The DDA Board acknowledged how much they have appreciated Kathy's efforts over the years. She will be missed!

## **9. Other Business**

None

## **10. Board Comment**

Bowman: Update on Founders Festival. Chamber has decided to drop Founders, but not to worry. Mayor Bowman will not be the mayor that allows Founders Festival to Fall. There will be a Founders Festival 2021. City administration of Farmington and Farmington Hills and will be working through ideas.

Buck: Thanks to Kathy for her service. Voiced his opinion that DDA needs to be the back-up for the Founders Festival plan. Even if the scale is different, DDA leading it with council would be appropriate.

Craft: Acknowledges that we are moving hard and fast. Thankful that the board has been diligent in attending "in-between" special meetings. It's been incredibly helpful to move things along.

## **11. Adjournment**

Motion to adjourn by Buck, seconded by Griswold. Motion passes unanimously.