



8:00AM Wednesday, Feb 5, 2025
City Hall Conference Room
23600 Liberty Street
Farmington, MI 48335

REGULAR AGENDA

1. Roll Call

Present: Donovan Singleton, Sean Murphy, Claire Perko, Todd Craft, Johnna Balk, James McLaughlan, Linda Deskins

Others Present: Kate Knight, Jess Westendorf, Tim Colbeck (Main Street Oakland County)

Absent: Tom Pascaris, Shawn Kavanagh

2. Approval of Consent Agenda

a. Minutes: January 8, 2025 Regular Meeting

b. Minutes: September 25, 2024 DDA Public Art Committee Meeting

c. Minutes: December 19, 2024 DDA Design Committee Meeting

d. Minutes: December 6, 2024 DDA Executive and Org Committee Meeting

e. Memo: Date change for March Regular Meeting from March 5 to March 12

Motion by Balk, seconded by Deskins to approve the items on the consent agenda. Motion passes unanimously.

3. Approval of Regular Agenda

Motion by McLaughlan, seconded by Singleton to approve the items on the regular agenda.

Motion passes unanimously.

4. Public Comment

Opened and closed by craft at 8:04am

5. Financial Report

Overview by Knight

6. Executive Director Report

Main Street accreditation is February 21st and we will be welcoming leadership team from Main Street National.

Construction continues at Masons Corner. Consumers Energy denied attaching natural gas line because of deterioration of Masons' gas line, so we will re-pipe the Masons' connection which is a win-win. Masons Corner opening on February 21st with Main Street accreditation and Patronicity donors' party. Downtown Master Plan process kicked off January 28, simultaneous effort with the City Master Plan and Parks and Recreation Plan.

7. Approval of Main Street Accreditation Agenda

Motion to approve, McLaughlan, Support, Singleton. Motion passes unanimously.

8. Consideration to Amend DDA By-Laws

Board discussed amending the by-laws from a two-term limit to a three-term limit.

Motion to approve, Singleton, Support, Murphy via roll call.

9. Approval of FY 2024-25 Work Plan

Motion to approve, Singleton, Support, Balk. Motion passes unanimously.

10. Consideration to Approve Sign Grant to Sante' Wine Tasting Room
Motion to approve, Perko, Support, Deskins. Motion passes unanimously via roll call.

11. Committee Updates:

a. Promotions Committee

Year in Review and merchant organization

b. Organization Committee

Celebrated Linda Deskins's last board meeting.

c. Business Development Committee

Singleton updated. Oakland Thrive request for assistance through the portal to understand the process. Discussed incubation project. Detroit apparel retailer is close to finalizing spot in BellaNora Building.

d. Design Committee

Perko updated. Reviewed concepts for Thomas Street parking lot reconfiguration and connection from Cannelle to RLT Books. Meeting on 2/13 to discuss Art Park Promenade. Mason Corner is in progress.

e. Public Art Committee

Perko updated. Continue to move around the Faces of Farmington. Currently located at Apricot Lane. Much art to celebrate now. Riley Park sculptures change will come up quickly. City Hall art is out for submission.

12. Other Business

Main Street Award catalog from 2025. Historical preservation project at Masonic Lodge is a strong candidate. Consulting through Ron Campbell is a huge contribution to our district. Sneak peek of enamel pins and commemorative coins that will be distributed during Masons Corner donor party.

McLaughlan, recognizes Linda as a fantastic mentor and congrats on retirement filled with travel.

Craft recognizes Linda and her efforts.

Murphy, echoing everything said about Linda. A happy warrior. Her contributions will be long-lasting.

Murphy, Craft is a tremendous leader and it would have been a huge loss for him to leave right now.

Craft looking forward to serving another term and continuing the momentum.

13. Board Comment

14. Adjournment

Motion to approve, Balk, Support, Singleton

Dates of Interest:

February 21, 2025 Main Street Accreditation, 8:00am-all day

Patronicity Donor Thank You Opening Event Masons Corner, 6-8pm

March 4, Michigan Downtown Association Legislative Advocacy Day, Lansing

March 5, Michigan Downtown Association Spring Workshop, Lansing

Change of March 5 to March 12, 2025 Regular DDA Board Meeting, 8:00am